

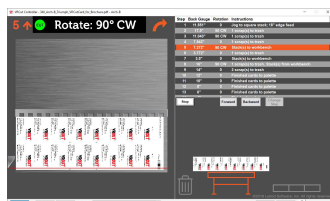


VRCut is a groundbreaking PC software solution designed to automate the guillotine workflow by promoting an efficient and error-free cutting process from start to finish. VRCut intelligently bridges the gap between pre-press and the finishing process, allowing operators of any experience level the ability to cut with confidence on select Triumph cutters.

The VRCut solution consists of two independent modules that work together. The Impose module creates PDF documents formatted specifically to work with the VRCUT Controller module. The Controller module connects directly to the Triumph Cutter moving the back gauge and visually guiding operators through the cutting sequence.

VRCUT IMPOSE

VRCUT CONTROLLER



Annual Licensing: 1st year bundled with select Triumph cutters
Internet Access: Activation, licensing & updates require internet access
Operating System: Windows 7, Windows 10
Minimum Screen Resolution: 1440x900
Cutter Connectivity: USB Port 2.0 or higher
Optional: Barcode reader

Bundled with select Triumph cutters



www.lytrod.com



www.mbmcorp.com

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INTELLICUT



Aerocut Edition

**Cutting Edge
Imposition and
Template
Management**

Imposition,
addressing and
PDF creation software
integrated with the
Aerocut to optimize
your print shop

INTELLICUT



Aerocut Edition

Intellicut is a groundbreaking approach to efficiently operate and manage your slitter/cutter/creaser document workflow. Easily impose artwork + address data to seamlessly create PDF layouts with job barcodes and cut marks for the Aerocut. Increase your shop's productivity with Intellicut to program and manage your Aerocut template library from any networked PC. Take control of your entire print and finishing workflow process with the Intellicut Software!

Aerocut Edition

AEROCUT PRESET TEMPLATE MANAGER

- Instantly produce print files for over 170 preset templates with full barcode support.

SMART LAYOUT ASSISTANT™

- Create Aerocut manuset custom templates with guaranteed Aerocut compatibility.
- Send custom generated manuset template settings directly to the networked Aerocut.
- Manage your Aerocut's template library from your networked PC.

POSTAL MAILING

- Merging of addresses onto any Aerocut layout
- IMDB Intelligent Mail Barcode creation
- Automatic line ordering to retain data sorting for sheetfed Aerocut cutter

Annual Licensing

1st year bundled with AeroCut

Internet Access

Activation, licensing & updates require internet access



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Operating System

Windows 7
Windows 10

VISIONFOCUS™

Create documents that
FOCUS on your
print and
finishing equipment.



Aerocut Nano Documents Formatting Made Easy

Use VisionFocus to layout your artwork for the Aerocut Nano quickly and efficiently. Simply open the VisionFocus Template Wizard, select the appropriate layout from the Aerocut Nano library, insert your artwork and VisionFocus will do the rest. VisionFocus produces a print ready PDF document imposed to the Aerocut Nano template specifications. All VisionFocus documents include the Aerocut Nano compatible cut registration mark to ensure precision cutting.

VISIONFOCUS™

OPERATING SYSTEM

Microsoft Windows

INTERNET ACCESS

Software activation, licensing and updates requires internet access.

PRODUCT HIGHLIGHTS

- Streamlined workflow for Aerocut Nano
- Fluid UI design experience
- Easy to use wizard saves time and minimizes user clicks

VisionFocus Aerocut Nano Edition

- Begin by selecting a document design layout from the Aerocut Nano template library.
- Place your artwork onto the design area.
- Click "Create PDF" for perfect imposition and formatting for the Aerocut Nano.
- VisionFocus is a standalone software product and not a plug-in to other software products.



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VISIONDIRECT™

Create Documents
Directly For Your
PRINT AND FINISHING
Equipment.



Easy Imposition: Click and Create

VisionDirect is the essential document formatting tool for any print shop. Select a template and format the perfect document for your print & finishing equipment, the first time and every time! Choose a predefined template from our extensive library including layouts for specific manufacturer products. Don't see what you need? Use our intuitive template wizard to create a custom template: select your document type (letter, card, envelope, etc.), paper size, document size and VisionDirect will do the rest.

VISIONDIRECT™

Data Merge for Addressing, Barcodes and More!

VisionDirect supports .csv (delimited) data file mail merge for direct mail campaigns. Place data fields directly onto the page for addressing mail merge or transform recipient data into a variable barcode. VisionDirect supports creation of both one and two-dimensional barcodes, including USPS® Intelligent Mail Barcodes and custom QR codes. Use VisionDirect's multi-up data layout parameters to retain the order of your data for document finishing or post office sorting requirements.

OPERATING SYSTEM

Microsoft Windows

INTERNET ACCESS

Software activation, licensing and updates requires internet access.

PRODUCT FEATURES

Customizable Template Manager:

- Labels, Envelopes, Business Cards, Postcards, Flyers, Letters

Unlimited Record Output

Import Images

Import Data (.csv)

Line, Box, Circle Drawing

Full Featured Text Editor

Spell Checker

Incremental Counters & Numbering

One Dimensional Barcode Font Library

Two Dimensional Barcode Generator:

- Intelligent Mail Barcode
- QR Codes
- URL, Geographical Coordinates, vCards, Calendar, etc
- DataMatrix

Data Driven Images (image name in data file)

Logic Driven Image Wizard (If, and, then)

CYMK+1 (5th toner/ink)

Reduce Font Size of Data to Fit Designed Area

Customer Success Program Eligibility



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VISIONDP™

Variable Data Print Personalized For **YOU**

VisionDP is a powerful document formatting and variable data publishing software designed to make documents with a personal connection

Powerful VDP Technology

VisionDP was developed from the ground up with one thing in mind: VDP! This means easy data layout and a PDF composition engine built to produce PDF files quickly, with smaller file sizes and faster RIP speeds at the printer.

Maintain Presort Ordering

Arrange your data merge documents and multi-page PDF in any multi-up configuration quickly and easily while ensuring you don't lose your presort document ordering.

The Smart Layout Assistant

Provide your job specifications and the Smart Layout Assistant will create the optimal document layout for supported finishing equipment models. All the information you need to program your finishing equipment is calculated for each custom layout.

VISIONDP™

PRODUCT FEATURES

Customizable Template Manager:

- Labels, Envelopes, Business Cards, Postcards, Flyers, Letters
- Multi-Up Imposition

Smart Layout Assistant

- Template creator for supported finishing equipment

Unlimited Record Output

Import Images

Import PDFs, including multi-page

Import Data

- Delimited (CSV, spreadsheet, CRM data files)
- Line (print ready, PRN, LCDS, mainframe)
- XML

Line, Box, Circle Drawing

Full Featured Text Editor

Spell Checker

Incremental Counters & Numbering

One Dimensional Barcode Font Library

Two Dimensional Barcode Generator:

- Intelligent Mail Barcode
- QR Codes
- URL, Geographical Coordinates, vCards, Calendar, etc
- DataMatrix

Data Driven Images (image name in data file)

CYMK+1 (5th toner/ink)

Reduce Font Size of Data to Fit Designed Area

Data-driven business charts and graphs

- Bar charts, pie charts, line graphs, radar graphs, pareto graphs
- Stacked/3D/Custom Color
- Add labels and legends

Customer Success Program Eligibility

ALL THE POWER OF VISIONDP, AUTOMATED.

Save time and money by associating hot folders directly with specific VisionDP jobs. Drop a data file into the appropriate folder and initiate the VDP process. VisionDP Automate takes output delivery to the next level, eliminating manual effort from the production process: automated PDF splitting, dynamic naming, print & email delivery and much more.



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SOLUTION

Variable Data Printing



Connect With Your
CUSTOMERS

Variable Data Printing



Effective and Efficient Communication

Engage each customer individually with Lytrod Software data merging technology. Whether you're creating full page documents or multiple documents laid out on a single page, personalize each document by merging data fields directly on the page or with data-driven graphics and messaging. Lytrod software products create documents at high speeds and are designed for fast printing, so you can connect with your customers more effectively and efficiently.

Available in:

VISIONDIRECT™ VISIONDP™ VISIONDP™
AUTOMATE



Document Process Automation

Increase your document process efficiency with automation by having your data determine where, when, and how your documents are processed. With Lytrod Software you can configure document delivery at a job or recipient level, automate the process, and ensure the PDF file is printed, archived or uploaded to a digital server in a completely lights-out operation. PDFs can be split and named dynamically to meet management system look-up requirements.

Available in:

VISIONDP™
AUTOMATE



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SOLUTION

MBM Digital Finishing



Integrated
Formatting For The
AEROCUT
Product Line

MBM Digital Finishing



Formatting For The MBM Aerocut Product Line

Format documents specifically for your MBM Aerocut with Lytrod's extensive template library, preloaded with over 170 Aerocut templates. Simply select the appropriate Aerocut template from the template library, import your bleed or non-bleed artwork and Lytrod will do the rest. Your artwork will be arranged to meet Aerocut requirements while adding registration marks and template identifying barcodes for a seamless document finishing process.

Available in:

INTELLICUT VISIONDIRECT™ VISIONDP™ VISIONDP™
AUTOMATE

Compatible with:

Aerocut Velocity*

Aerocut Nano

Aerocut Prime*

Aerocut G2

*Intellicut Included With Purchase!



Smart Layout Assistant

Lytrod Software's Smart Layout Assistant makes it easier than ever before to create custom/bespoke templates for the MBM Aerocut.

- Create Aerocut manuset custom templates with guaranteed Aerocut compatibility.
- Send custom generated manuset template settings directly to the networked Aerocut.
- Manage your Aerocut's template library from your networked PC.

Available in:

INTELLICUT VISIONDP™ VISIONDP™
AUTOMATE

Compatible with:

Aerocut Velocity

Aerocut Prime

LYTROD™
SOFTWARE

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SOLUTION

The Power of Barcodes



Drive Efficiency With
BARCODE
Creation Technology

The Power of Barcodes



Two Dimensional Barcodes

Meet US postal IMDB requirements for mailing discounts with our IMDB barcode generator, or engage your audience more personally with our extensive QR code template library. Two dimensional barcodes are procedurally generated for each document based on the data and can be used for tracking, marketing or document processing purposes.

Available in:

INTELLICUT* **VISIONDIRECT**™ **VISIONDP**™ **VISIONDP**™
AUTOMATE

*Only IMDB Supported



Barcodes for Finishing Equipment

Include barcodes and OMR marks on your documents to reduce manual work during finishing and post processing workflows. Lytrod's Template Wizard and Smart Layout Assistant generate barcodes for specific finishing equipment document processing, eliminating the need for operator configuration of individual job settings. Barcode font library included.

Available in:

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SOLUTION

Multi-Page Documents



The Right Layout
In The Right
ORDER

Multi-Page Documents



Reduce Waste and Reduce Cost

Create custom layouts that automatically ensure you're fitting as many documents on the page as possible. Lytrod Software calculates the best multi-up layout based on the paper size you selected, taking into account bleed and trim specifications. Save these templates for future use and retrieve them with a simple click of the mouse.

Available in:

INTELLICUT™ **VISIONDP**™ **VISIONDP**™
AUTOMATE



Multi-Page Documents In The Right Order

Our multi-up document creation tools use advanced intelligence to layout both one-sided and two-sided documents in the appropriate order for your print and finishing equipment. Whether you're merging data or laying out multi-page PDFs, you can select the direction and order in which documents are laid out to meet finishing equipment's cut and stack requirements. Avoid re-arranging documents that have been mixed in the finishing process to maintain your data or multi-page document ordering.

Available in:

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