



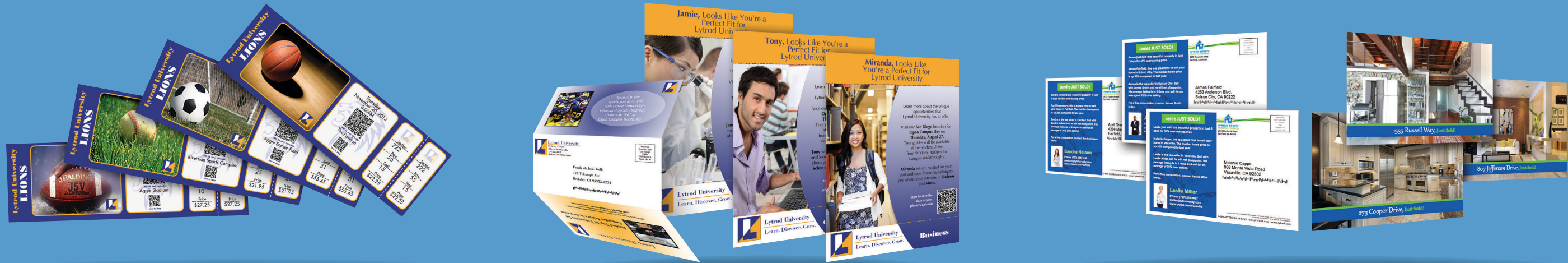
VISIONDP™

Variable Data Print Personalized For **YOU**

VisionDP is a powerful VDP design and composition tool with the flexibility to work in any print environment.

Designed to make documents with a personal connection, our software will help you accomplish your goals.

LET'S GET PERSONAL



Your Systems, Your Way

We know that every print operation is different, so we created a VDP design tool that fits. Data files, design templates, finishing equipment...

YOU WON'T NEED TO CHANGE A THING



MADE FOR VDP — VisionDP was developed from the ground up with one thing in mind: VDP! This means a user interface that makes data layout easy and a PDF composition engine built to produce files at high speeds with small file sizes.

EASY PERSONALIZATION — Drag and drop data directly onto the document or use visual logic trees to define variable imagery, text & booklets.

TAKE A TEMPLATE SHORTCUT — Choose from one of many templates to create documents that save you time and work directly with your postal and finishing equipment.

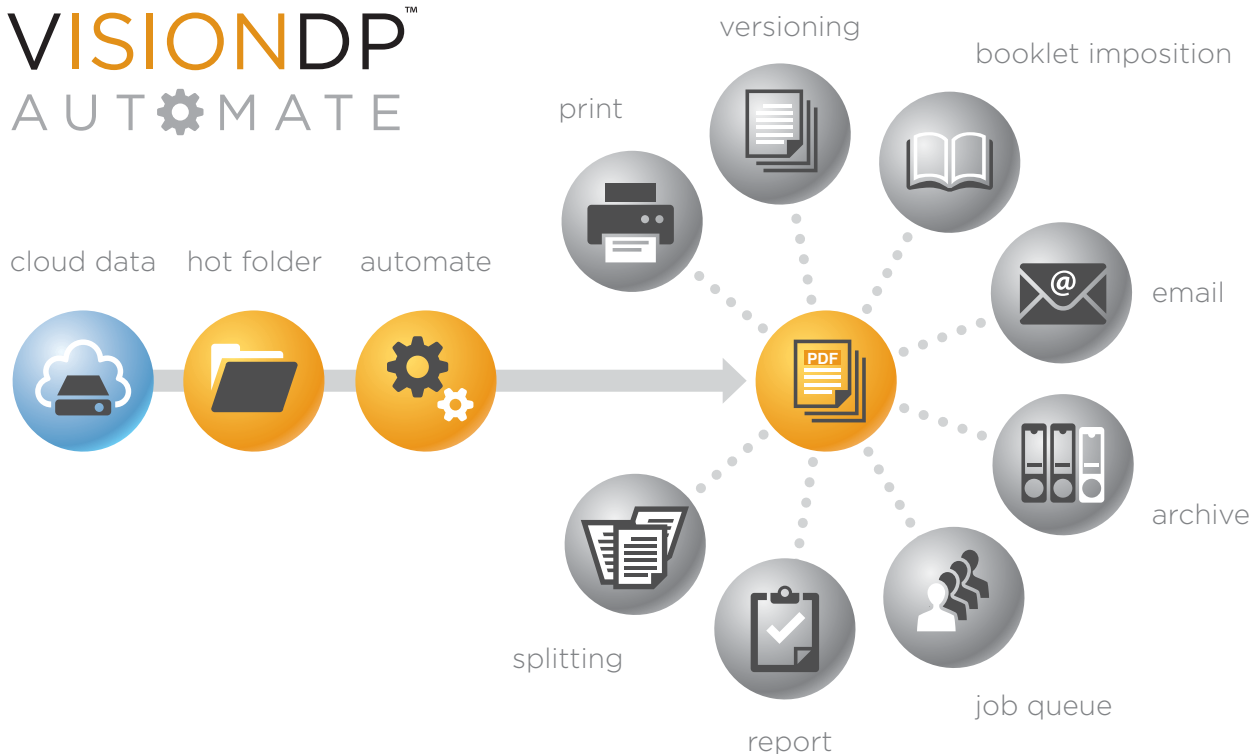
Our People, Your Success.

CUSTOMER SUCCESS IS OUR ONLY MISSION

Lytrod Software Customer Success Representatives are available for design, implementation and document support assistance throughout the year. The Customer Success team is trained to help identify ways that make your document operation run more effectively while saving you money. Whether you're a VDP expert or this is your first time, you can feel comfortable that we will be there from start to finish and for everything in-between.



VISIONDP™ AUTOMATE



ALL THE POWER OF VISIONDP, AUTOMATED.

Save time and money by associating hot folders directly with specific VisionDP jobs. Drop a data file into the appropriate folder and initiate the VDP process. VisionDP Automate takes output delivery to the next level, eliminating manual effort from the production process: automated PDF splitting, dynamic naming, print & email delivery and much more.

AUTOMATE IS THE MOST EFFICIENT WAY TO PERFORM REPEATABLE VDP PROCESSES IN THE DIGITAL AND PRINT WORLD.

HOT FOLDERS Automated Document Distribution is as easy as dropping a data file into an associated hot folder. Whether you want documents sent to the printer, emailed directly to the recipient, or a data driven combination of both, all you have to do is drop the data into a preconfigured hotfolder and carry on with your day.

CUSTOMIZABLE REPORTING Manage your upstream data processes with a customizable analytics file automatically created after your print job. Monitor output times, split times, file sizes, job quantity and other aspects of your print runs.



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